The Craft of Scientific Presentations
TESP Workshop
March 2nd, 2015 | 9:00 am - 12:00 pm

Join The ASSIST Center
Dr. Michael Alley

for The Craft of Scientific Presentations.

This workshop is designed to help graduate students in engineering & science make their presentations more understandable, memorable and persuasive. The workshop has three goals:

+ To teach effective strategies for structuring research presentations
+ To use an assertion-evidence approach to rethink the design of visual aids
+ To teach how to translate the passion for the work into confidence during the delivery of a presentation.

The course material for this workshop is regularly taught at places, such as: Texas Instruments, Harvard Medical School, Lawrence Berkeley Lab and Simula Research Laboratory (Norway).

Dr. Michael Alley
Dr. Alley holds a master of science in electrical engineering and a master of fine arts in writing and is an associate professor of engineering communication at Penn State University. Michael is the author three textbooks: The Craft of Scientific Presentations (2003), The Craft of Editing (2000), and The Craft of Scientific Writing (1996). Both The Craft of Scientific Presentations (2003) and The Craft of Scientific Writing have been translated to Japanese. Over the past twenty years, he has taught scientific writing and presentations to science and engineering students at: Penn State, University of Texas, and Virginia Tech and more.