

# ASSIST

NSF NANOSYSTEMS ENGINEERING RESEARCH CENTER FOR  
ADVANCED SELF-POWERED SYSTEMS OF  
INTEGRATED SENSORS AND TECHNOLOGIES

## The Craft of Scientific Presentations TESP Workshop

March 2nd, 2015 | 9:00 am - 12:00 pm

# Join The ASSIST Center Dr. Michael Alley &

for **The Craft of Scientific Presentations**.

This workshop is designed to help graduate students in engineering & science make their presentations more understandable, memorable and persuasive. The workshop has three goals:

- + To teach effective strategies for structuring research presentations
- + To use an assertion-evidence approach to rethink the design of visual aids
- + To teach how to translate the passion for the work into confidence during the delivery of a presentation.

The course material for this workshop is regularly taught at places, such as: Texas Instruments, Harvard Medical School, Lawrence Berkeley Lab and Simula Research Laboratory (Norway).

### Dr. Michael Alley

Dr. Alley holds a master of science in electrical engineering and a master of fine arts in writing and is an associate professor of engineering communication at Penn State University. Michael is the author three textbooks: *The Craft of Scientific Presentations* (2003), *The Craft of Editing* (2000), and *The Craft of Scientific Writing* (1996). Both *The Craft of Scientific Presentations* (2003) and *The Craft of Scientific Writing* have been translated to Japanese. Over the past twenty years, he has taught scientific writing and presentations to science and engineering students at: Penn state, University of Texas, and Virginia Tech and more.

